



**SONOMA VALLEY VINTNERS & GROWERS ALLIANCE ELECTS
NEW BOARD MEMBERS AND OFFICERS FOR 2010**

Sonoma, CA (January 11, 2010) Michael Muscardini, President of the Sonoma Valley Vintners & Growers Alliance (SVVGA) is pleased to announce the installment of four newly elected board members.

The new board members include:

Philip Coturri of Enterprise Vineyards

Mike Pucci of Sangiacomo Vineyards

Michael Crain of Blakeslee & Crain Vineyard Advisors & Brokers

Mark Stornetta of Alain Pinel Realtors

In addition to the above new members, Michael Muscardini of Muscardini Cellars will serve his second year as President, Bruce England will serve his second year as Vice President, Mark Stornetta will serve as Treasurer, and Mike Pucci will serve as Secretary.

“I’m thrilled to have the full support of the SVVGA's Board as I start my second year as President. With the new Board in place for 2010 we will do great things for the Sonoma

Valley Vintners and Growers. This year our focus is "Leadership" both in our local community and beyond." said Michael Muscardini.

Outgoing members, including Carlo Cavallo of Meritage Restaurant & Oyster Bar, Susan Reber of Mission Hills Mortgage, Marjorie MacLeod of Indian Springs Ranch and MacLeod Family Winery, and Vickie Mulas of Mulas Family Vineyards and Alta Vista Vineyards. Grant Raeside, Executive Director of SVVGA, added "They have collectively given over 13 years of service and we are grateful for the integral roles that Carlo, Susan, Marjorie, and Vickie played in advancing the charter of our organization, the image of Sonoma Valley Grapes and Wines, and the charitable efforts of our foundation."

With the addition of the new members, the complete 2010 SVVGA board includes: Michael Muscardini, President - Muscardini Cellars; Bruce England, Vice President - EnglandCrest Vineyards; Mark Stornetta – Alain Pinel Realtors; Michael Crain – Blakeslee & Crain Vineyard Advisors & Brokers; Eva Bertran - Gloria Ferrer Caves & Vineyards; Phil Coturri – Enterprise Vineyards; Art Fichtenberg – Fichtenberg Vineyards; Squire Fridell - GlenLyon Vineyards & Winery; Jens Hoj - Member-at-Large, El Dorado Hotel and Kitchen; Tom Menzies - Pasatiempo Vineyard; Mike Pucci – Sangiacomo Vineyards; Jennifer Scott - Chateau St. Jean; and Peter Spann – Spann Vineyards.

About the SVVGA

The Sonoma Valley Vintners & Growers Alliance (SVVGA) is a non-profit trade organization serving over 500 vintners, growers and associates who share a mission to promote awareness of Sonoma Valley's grapes, wine, terroir and history as the birthplace of the California wine industry.

The Sonoma Valley Vintners and Growers Foundation (SVVGF) is a non-profit organization that has raised over \$6,000,000 for local Sonoma Valley charities through Sonoma Valley Wine Country Weekend. To learn more about the SVVGA and SVVGF, visit www.sonomavalleywine.com or call 707-935-0803.

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