

FOR IMMEDIATE RELEASE:

Sonoma Valley Vintners & Growers Alliance Announces

2007 Board of Directors

Board Elects New Officers and Community At-Large Members

SONOMA, Calif. (January xx, 2007) – The Sonoma Valley Vintners & Growers Alliance (SVVGA) board of directors has elected the organization’s officers and community at-large board members for 2007.

Following the election, the board selected Charlie Tsegeletos of Cline Cellars as president, Norman Goldstein of Carriger Creek Vineyard as vice president, and Andrew Avellar of Carneros Vineyard Management as treasurer. Member at-large elects include Stephanie Dunn of Three House Multimedia, Inc., Andy Wilson of AgroTech, and Susan Reber of Mission Hills Mortgage.

Additional 2007 SVVGA board members include Don Chase of Kunde Estate Winery & Vineyards, Diane Kenworthy of Ravenswood Winery, Michael Colhoun of Landmark Vineyards, Jennifer Scott of Chateau St. Jean, Vickie Mulas of Mulas Family/Alta Vista Vineyards, Peter Drake of Dragonsleaf Vineyard, and Julie Atwood of Atwood Ranch & Vineyard.

“We are excited to welcome our new board members and the officers they’ve elected. Their experience in the wine industry is invaluable to our continued success,” said Grant Raeside, SVVGA executive director. “We look forward to the energy and ideas our new board will bring to the Alliance.”

Outgoing board members include Jonelle Birney-Sullivan from Navillus Birney Vineyards & Winery, Nicole Carter of Chateau St. Jean, Gary Nelson, community member at large, and Doug McKesson, community member at large.

About the Sonoma Valley Vintners & Growers Alliance

The Sonoma Valley Vintners & Growers Alliance (SVVGA) is a unique non-profit organization. Hundreds of vintners and growers share a mission to promote Sonoma Valley wines and grapes, support cooperation and collaboration among vintners and growers, and develop community awareness of the industry. In 14 years, the Sonoma Valley Harvest Wine Auction, produced by the Sonoma Valley Vintners & Growers Alliance, has raised close to \$5 million to benefit Sonoma Valley charities. For more information on the SVVGA, please call 707-935-0803 or visit www.SonomaValleyWine.com

- # # # -

Media contact: Sian Parry, Toby Baird or Casey Shaughnessy Glodow Nead Communications,
415-394-6500 or toby@glodownead.com.