

FOR IMMEDIATE RELEASE



5th Annual Sonoma Valley Gingerbread Winery Contest
Rings in Season Long “Holiday in the Vines” Celebration

Sonoma, CA. – November 18, 2010 -- Sonoma Valley’s Vintner’s & Growers Alliance (SVVGA) has announced the contestants in the 5th Annual Sonoma Valley Gingerbread Winery Contest where wineries create edible replicas of their wineries. This signature event kicks off the Holiday in the Vines, a calendar of Sonoma Valley winery events including Open Houses, Winemaker Dinners, visits from Santa, Toy Drives, and musical events. For the complete list of festivities, visit the Events Calendar at www.sonomavalleywine.com.

Each year, Ramona Nicholson of [Nicholson Ranch](#) challenges the Sonoma Valley wineries to pick up their spatula and join the fun. This year’s creation by Tasting Room Manager Charles Whittaker includes a diorama of the hillside complete with their beautiful rock walls, waterfall, and chapel that will be hard to beat! Throughout the month of December, visitors can pick up a map and a ballot at any of the participating wineries and vote for their favorite gingerbread winery. As an added bonus, each time voters cast a ballot either at the wineries or on the [Sonoma Valley Grapes & Wine Facebook](#) page, they’ll be entered into a raffle to win a case of Sonoma Valley wines.

[Larson Family Winery](#), last year’s winner, will again have their winery created by Rose Fanucchi of Sweet Treats. [Anaba Wines](#) associate and Culinary Institute of America graduate Gretchen Heller is constructing a gingerbread winery that features a “working” wind turbine like the one on their property that harnesses the anabatic winds that blow through the Carneros vineyards powering their property. Kelly Cleaver is taking on [B.R. Cohn Winery’s](#) Rock & Roll House of Cohn as well as [Chateau St. Jean’s](#) alien adventure. A flying saucer has crashed into the chateau in search of the best wine featuring sweet green slime!

The [Kenwood Vineyards](#) winery will be a gingerbread dollhouse take on their historic tasting room created by Tiffany Laufer & Kevin Hamann. Chef Khambay Khamsyvoravong of [Mayo Family Winery](#) is taking on their charming Glen Ellen winery. Annette McDonnell and crew is

creating Winter in Paradise for [Paradise Winery](#). The team at [Roessler Cellars](#) will be recreating their historic 1930's building. Laura Fraize heads up the design of the [Viansa Winery & Marketplace](#) winery featuring their beautiful grounds and Tuscan roots.

Be sure to visit all the participating wineries and cast your votes: [Anaba Wines](#), [B.R. Cohn Winery](#), [Chateau St. Jean](#), [Kenwood Vineyards](#), [Larson Family Winery](#), [Mayo Family Winery](#), [Nicholson Ranch](#), [Paradise Ridge Winery](#), [Roessler Cellars](#), and [Viansa Winery & Marketplace](#).

Additional Holiday in the Vines events are being added daily. For more information visit the Event Calendar at www.sonomavalleywine.com.

Photos attached: Nicholson Ranch, Larson Family Winery

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