



**SONOMA VALLEY VINTNERS & GROWERS ALLIANCE
ANNOUNCE EVA BERTRAN ELECTED BOARD PRESIDENT FOR 2011**

Sonoma, CA (January 25, 2011) The Sonoma Valley Vintners & Growers Alliance (SVVGA) non-profit trade association representing over 90 wineries and 140 grape growers announced today that **Eva Bertran** of [Gloria Ferrer Caves and Vineyards](#) has been elected to lead the organization as board president for 2011.

“I am excited to be the president of the SVVGA board. We have a great board in place and a committed membership and staff. As a team, we cover a cross-section of growers, vintners and different aspects of our business and look forward to a very exciting year in 2011.” said Bertran

Other board officers elected include **Paul Hoffman** of [Hoffman Family Cellars](#) as Vice President; **Mark Stornetta** of Alain Pinel Realtors re-elected as Treasurer and **Mike Pucci** of [Sangiaco Vineyards](#) re-elected as Secretary. New 2011 board directors in addition to officers are **Brian Shepard of Jack London Vineyards** and **Doug Nickle of Bennett Valley Cellars**.

The complete 2011 SVVGA board includes: Eva Bertran, President - Gloria Ferrer Caves & Vineyards; Paul Hoffman, Vice President – Hoffman Family Cellars; Mark Stornetta, Treasurer – Alain Pinel Realtors; Mike Pucci, Secretary – Sangiaco Vineyards; Phil Coturri – Enterprise Vineyards; Michael Crain – Blakeslee & Crain Vineyard Advisors & Brokers; David Dolquist – The Lodge at Sonoma; Bruce England, EnglandCrest; Squire Fridell - GlenLyon Vineyards & Winery; Tom Menzies - Pasatiempo Vineyard; Michael Muscardini - Muscardini Cellars and Doug Nickle – Bennett Valley Cellars.

About SVVGA

The Sonoma Valley Vintners & Growers Alliance (SVVGA) is a non-profit trade organization serving over 600 vintners, growers and associates who share a mission to promote awareness of Sonoma Valley's grapes, wine, terroir and history as the birthplace of the California wine industry. The Sonoma Valley Vintners and Growers Foundation (SVVGF) is a non-profit organization that has raised over \$8,000,000 for local Sonoma Valley charities through the Sonoma Wine Country Weekend and Sonoma Valley Harvest Wine Auction. To learn more about the SVVGA and SVVGF, visit <http://www.sonomavalleywine.com> or call 707-935-0803.

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