



Signature Sonoma Valley Release

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Note to Editors: Artwork immediately available.

Signature Sonoma Valley To Showcase Sonoma Style and Rare Wines

(SONOMA, Calif.) - The Sonoma Valley Vintners & Growers Alliance is putting its signature on a new unique wine event. The first Signature Sonoma Valley, described as an "Intimate Vintners & Growers Salon," is set for Friday, February 21, 2003 from 6:00 to 9:00 p.m. as part of the second annual Sonoma Valley Olive Festival. At Signature Sonoma Valley, attendees will have the uncommon opportunity to interact with winery principals, winemakers and grapegrowers while enjoying samples of both delicious cuisine and special vineyard designated, reserve and estate wines produced by Sonoma Valley wineries. Tickets which are on sale now are \$50 per person.

"Signature Sonoma Valley won't be just another wine and food tasting," said SVVGA President Ned Hill, "Instead it will be an elegant and upscale evening featuring samples of highly-sought wines and an unusual chance to talk one-on-one with both vintners and grapegrowers while sampling Sonoma cuisine." The Sonoma Valley Veterans Memorial Building, located at 126 First Street West in Sonoma, will be transformed into a beautiful salon for the evening event.

Signature Sonoma Valley attendees will also receive a voucher which will be valid for special offers at participating winery tasting rooms for the weekend. Another unique element of Signature Sonoma Valley will be a limited number of highly-sought and/or large-format "Signature Bottles" of wine which will be signed by vintners and growers on display at the event and available for purchase at the wineries.

The Sonoma Valley Vintners & Growers Alliance is an organization of more than 46 winery and 180 grapegrowing members that creates awareness for wine and generously gives back to their community. They produce the irreverent Sonoma Valley Harvest Wine Auction annually on Labor Day Weekend. You won't find many uptight, "black-tie" wine types in Sonoma Valley... instead they spread their message by enjoying life, making great wine and having a great time. For tickets or for more information call (707) 935-0803 or visit the SVVGA web site at www.sonomavalleywine.com.

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