



SVVGA Quality Conference Release

NEWS - Event Release:

SVVGA Office: 707-935-0803

Vintners and Growers Host Annual Vineyard & Wine Quality Conference

(SONOMA, Calif.) -- The Sonoma Valley Vintners and Growers Alliance (SVVGA) will be hosting the 2001 Quality Conference, open to the public, on Thursday, February 15, 2001 at The Vintage House (264 First Street East) in Sonoma with registration beginning at 7:30 a.m. and the program starting at 8:00 a.m. At 12:30 p.m. a preview tasting of Vintage 2000 wines will conclude the event.

The conference will cover winery and vineyard issues including a detailed Vintner & Grower Report on the 2000 Grape Crop, Discussion of Black Goo (Vine Decline) and a preview tasting of Vintage 2000 wines.

Featured speakers include:

Mike Porter, Mike Porter Vineyard Services

Doug Gubler, UC Davis Department of Viticulture & Enology

Rhonda Smith, UC Coop Extension, Sonoma County

Bob Steinhauer, Vineyard Manager, Beringer Vineyards

For more information or to register call the SVVGA at 707.935.0803. Registration must be received no later than February 8, 2001. SVVGA Member Cost: \$10 paid in advance, \$15 at the door. Non-Member Cost: \$20 paid in advance, \$25 at the door -- \$10 of admission fee applicable toward the cost of an annual SVVGA Membership for non-members that join the SVVGA as a member or associate member at the Quality Conference on February 15, 2001.

###