

FOR IMMEDIATE RELEASE:



**4th Annual Gingerbread Winery Contest Takes Center Stage During
Sonoma Valley's Season Long "Holiday in the Vines" Celebration**

**Wineries Ring In the Season With Special Events, Holiday Gift Shopping,
New Release Wines, Winemaker Dinners and After-Hours Open Houses**

Sonoma, CA. – November 24, 2009 -- **Sonoma Valley's Vintner's & Growers Alliance (SVVGA)** has unveiled plans for this year's Holiday in the Vines, a season long celebration of the sights, sounds and flavors of the holidays in wine country. From **Thursday, November 26th thru Sunday, January 3rd** Sonoma Valley wineries will be offering revelers of all ages special seasonal events, after-hours celebrations, gift shopping and winemaker dinners. For the complete list of festivities, visit the Events Calendar at www.sonomavalleywine.com

The **Gingerbread Winery Contest** will again be the season's signature event. Professional and amateur chefs alike will join in the fun; producing extravagant gingerbread likenesses of Sonoma's most acclaimed wineries. Throughout the month of December, visitors can pick up a map and a ballot at any of the participating wineries and cast their ballots for their favorite munchable-masterpiece. As an added bonus, each time voters cast a ballot they'll be entered into a raffle to win a case of Sonoma Valley wines.

Previous winners have included Nicholson Ranch Winery with a life size gingerbread fireplace complete with stockings. This year's participating wineries are **Anaba Wines, Arrowood Vineyards & Winery, Chateau St. Jean, Cline Cellars, Jacuzzi Family Vineyards, Kenwood Vineyards, Landmark Vineyards, Larson Family Winery, Little Vineyards Family Winery, Nicholson Ranch, Robledo Family Winery, Roessler Cellars and Viansa Winery & Marketplace.**

Additional Holiday in the Vines events are being added daily. For more information visit the Event Calendar at www.sonomavalleywine.com

Photos by request: Nicholson Ranch, Little Vineyards Family Winery, Larson Family Winery

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