



FOR IMMEDIATE RELEASE

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BIG 3 WINE BAR

Pouring only Sonoma Valley Tastes, Flights and Bottles

SONOMA VALLEY, CA February 2010 In partnership with the Sonoma Valley Vintners & Growers Alliance the Big 3 Wine Bar at the Fairmont Sonoma Mission Inn & Spa debuted a unique tasting room - pouring only Sonoma Valley designate products. The first of its kind venue opened on March 5, 2010.

The unique wine bar is open daily from 11:00 am to 6:30 pm. Under the watchful eye of Fairmont seasoned sommelier Renée Bourassa, the Big 3 Wine Bar provides both locals and guests the opportunity to sip the very best of the Sonoma Valley in one locale. Tastes, flights and bottles from over 60 neighboring wineries will be available for both tastes and purchase.

Kelley Cosgrove, General Manager of the Fairmont Sonoma Mission Inn offers, “we look forward to serving a wide spectrum of guests from neophytes to oenophiles at the Big 3 Wine Bar. We believe that wine should be celebrated and enjoyed by all -our knowledgeable staff hopes to share our passion for Sonoma Valley wines. ”

Grant Raeside, Executive Director of the Sonoma Valley Vintners & Growers Alliance shares, “The Big 3 Wine Bar will be a wonderful showcase for our Sonoma Valley wines. It will also provide visitors a unique connection to the grape growers who grew the grapes and to the winemakers who made the wine.”

ABOUT THE SONOMA VALLEY VINTNERS & GROWERS

The Sonoma Valley Vintners & Growers Alliance (SVVGA) is a non-profit trade organization serving over 500 vintners, growers and associates who share a mission to promote awareness of Sonoma Valley’s grapes, wine, terroir and history as the birthplace of the California wine industry. The Sonoma Valley Vintners and Growers Foundation (SVVGF) is a non-profit organization that has raised over \$6,000,000 for local Sonoma Valley charities through the Sonoma Wine Country

Weekend and Sonoma Valley Harvest Wine Auction. To learn more about the SVVGA and SVVGF, visit www.sonomavalleywine.com or call 707-935-0803.

ABOUT THE FAIRMONT SONOMA MISSION INN & SPA

Renowned for natural mineral waters, unparalleled charm and gracious service, the Fairmont Sonoma Mission Inn & Spa, is located 40 miles north of the San Francisco Golden Gate Bridge at 100 Boyes Blvd. in Sonoma Valley, the heart of Northern California's wine country. A recipient of both the AAA-Four Diamond and Mobil-Four Star Award, and home to the Michelin-rated Santé dining room the resort consistently provides the country's finest European spa experience. For reservations please call 1-800- 441-1414 or (707) 938-9000, or visit the Inn's website at www.fairmont.com/sonoma.

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